

OCT8/12 10.56
*** WPXI-TV ***

DATE OCT8/12 10.56

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30	3	\$850.00	10/9	10/12	8		TU-F	8
PROGRAM : TODAY SHOW												
2			700A-800A	30	3	\$850.00	10/15	10/15	2		MON	2
PROGRAM : TODAY SHOW												
3			800A-900A	30	3	\$800.00	10/9	10/12	4		TU-F	4
PROGRAM : TODAY SHOW												
4			800A-900A	30	3	\$800.00	10/15	10/15	1		MON	1
PROGRAM : TODAY SHOW												
5			600A-700A	30	3	\$1,100.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												

REP HEADLINE# 6366078
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			600A-700A	30	3	\$1,100.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
7			500P-530P	30	3	\$1,100.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
8			500P-530P	30	3	\$1,100.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
9			600P-630P	30	3	\$1,300.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS												
10			600P-630P	30	3	\$1,300.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
11			600P-630P	30	3	\$850.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS - <i>NA due to College Fairway</i>												
12			700P-730P	30	3	\$2,200.00	10/9	10/12	2		TU-F	2
PROGRAM : JEOPARDY												
13			730P-800P	30	3	\$2,200.00	10/9	10/12	3		TU-F	3
PROGRAM : WHEEL												
14			1100P-1130P	30	3	\$2,700.00	10/9	10/12	2		TU-F	2
PROGRAM : LATE NEWS												
OCT/12			47250.00									

CONTRACT TOTAL 47250.00
 TOTAL SPOTS 38

MARKET TOTALS \$143,181
 SVC- NSI
 DEMOS- RA35+*

WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%